

Solange de France
(G54)

The intriguingly named Elephant on a Tightrope brand will be available for tasting. The fruit is sourced from the Languedoc and Beaujolais, with some varietals from other French regions.



STAND: G54

PRODUCT NAME: Elephant on a Tightrope

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Solange de France has developed a range of food-friendly French wines, sourced from family-run vineyards throughout the country.

The brand, entitled Elephant on a Tightrope, is intended to attract younger consumers through a memorable name and non-traditional image. The range's packaging will feature information about the wine's origins, as well as food-pairing suggestions.

The range includes Beaujolais, Beaujolais Villages, Juliéna and Morgon wines.

